



PLANNING FOR THE 2021 OFFICIAL SPRING HOME SHOW

What will our 2021 show look like in response to potential health and safety measures?

Most likely, the show will look different than previous years. Show management will operate a 2021 in-person show in full compliance with all regulations, which may include:

- Social Distancing
- Sanitizing Stations
- Crowd Capacity Controls
- Temperature Checks
- Mask Mandates
- And More!

As this information develops in the coming months, adjustments may be made to the floor plan that shift or eliminate booth space in order to accommodate the requirements ... so now is the time to reserve your preferred booth!

What happens if we cannot host an in-person show in February of 2021?

If we cannot open an in-person show, your financial commitment will not exceed the \$250 non-refundable deposit for virtual show participation. But once you send your \$250 deposit, there is no cancellation of your participation in the virtual show or any refund of the deposit you made.

Remember ... no matter what happens with our ability to safely host an in-person show ... there **WILL BE** a guaranteed virtual show for all exhibitors to take part in! A virtual show will be advertised on local media outlets and social media to draw attendees to the site for information on exhibitors, giveaways, exhibitor show discount offers and more!

Can exhibitors participate only in the virtual show and not an in-person show?

At this time, we fully intend to have the in-person show as well as the virtual show, so the short term answer is no.

Should we find later that due to local or state regulations, the virtual show is our only option ... we may open up limited space for exhibitors to participate only in the virtual show ... but for exhibitors who wait to reserve at that time, there will be at a higher price to participate than the \$250 deposit you are able to book now to secure your participation.